

## HOUSTON SPCA PRIVACY POLICY

The Houston SPCA has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our web site. The following discloses our information gathering and dissemination practices for the web site located at the support.houstonspca.org ([www.houstonspca.org](http://www.houstonspca.org)).

In order to fully understand your rights we encourage you to read this Privacy Policy as well as our Terms of Use. We reserve the right at any time and without notice to change this Privacy Policy simply by posting such changes on our website. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

- What personally identifiable information of yours is collected through the site
- Who collects such information
- How such information is used
- With whom your information may be shared
- What choices you have regarding collection, use and distribution of your information
- What kind of security procedures are in place to protect the loss, misuse or alteration of information under our control
- How you can correct any inaccuracies in your information.
- How you can opt-out of emails or postal mailings from the Houston SPCA.

Questions regarding this statement should be directed to the Houston SPCA by sending an email to [info@houstonspca.org](mailto:info@houstonspca.org). Please reference this Privacy Policy in your subject line.

Our registration forms require users to give us contact information that may include name, email address, format preference (HTML vs. Text), address, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.

We collect an IP address from all visitors to our Site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our Site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some Web sites transfer to the computer that is browsing that Web site and are used for record-keeping purposes at many Web sites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular Web site and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

## SECURITY

The Houston SPCA is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our Site that is only accessible by certain qualified employees of the Houston SPCA. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

If a user elects to use our referral service for informing a friend about our site, we ask them for the friend's name and email address. The Houston SPCA will automatically send the friend a one-time email inviting them to visit the site. The Houston SPCA stores this information for the sole purpose of sending this one-time email.

Our site contains links to other web sites. Please note that when you click on one of these links, you are entering another web site for which the Houston SPCA has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, you can contact us at Houston SPCA, 900 Portway Drive, Houston, TX 77024. You can also send an email to [info@houstonspca.org](mailto:info@houstonspca.org).

We respect your privacy and will never sell, trade, rent, lease, give away, share or disclose your personal information with anyone or another organization; nor will we send donor mailings on behalf of other organizations. This privacy policy applies to online and offline donors and email and physical addresses.

We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

If you wish to opt-out of emails or postal mailings from the Houston SPCA, please email us at [info@houstonspca.org](mailto:info@houstonspca.org).